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## Press Information

### **Vivitek Corporation introduces the D326WX High-brightness, WXGA Projector for Professional and Home Theatre markets**

Berlin / Los Angeles, CA, August 29, 2008 – Vivitek Corporation known for high-quality visual display presentation products, today announces its new D326WX DLP® projector. The D326WX is a native wide XGA (1280 x 800 pixels) resolution that uses the latest DLP® (Digital Light Processing) technology from Texas Instruments with its new DDP2230 DMD chip that enables to display outstanding image and produce BrilliantColor™ for exceptional brightness and truer colors.

The D326WX DLP® projector offers a rich combination of key features that brings true experience to the professional presenters as well as the movie viewers. The presenters will particularly love D326WX projector because it's compact and lightweight design, 1.45 kg, for easy portability, quick setups for those presentations on the go. It is also specifically designed for wide-format imaging applications that use the 16:9 wide aspect ratio, which it allows presenters and movie viewers to display more images as well as content on the projection screen.

Nevertheless, blasting 2600 lumens of brightness, an efficient lamp that lasts up to 3,000 hours, a choice of HDMI connectivity or component cable connectors that supports 720p/1080i HDTV format brings movie viewers a 720 lines of vertical resolution transmitted at one time, as opposed to interlaced formats. Thus, our new D326WX projector can produce more clarity for fast motion events such as sports or action movies. "Our D326WX projector is a perfect choice to turn home theater room into a virtual stadium, cinema or studio," said Sam Malik, Vice-President of Sales and Marketing, Vivitek Corporation.

Vivitek's new high-brightness D326WX allows users to present in a myriad of lighting conditions, even in rooms with the lights on and window shades open. Its five-segment color wheel provides a vivid natural color reproduction, while its 2500:1 contrast ratio creates darker blacks in both presentation and video modes.

The Vivitek D326MX is a dust-proof and filter-free projector thanks to DLP® technology, and includes a digital Keystone-correction feature for flexibal positioning, and is compliant with the theft-proof Kensington microsafe standard. This projector can be operated through the delivered remote control or via the RS-232C interface.

The Manufacturer Suggested Retail Price for the Vivitek D326MX is 840 Euro, and it can be purchased at Vivitek authorised distributors and dealers.

The Vivitek's business Projectors line-up includes full range of entry, middle, and high-end projectors from single chip single lamp 2,000 lumens projectors to dual lamps 5,500 lumens projectors. There are 3-chips E-Cinema Projectors for cinema market and conference room. Vivitek also markets mobile projectors under 1.5kg for mobile use. The light source includes both UHP and LED technology. Vivitek also markets Home Theatre projectors including 720P and 1080P models.

## **About Vivitek**

Vivitek Corporation was established in Oregon USA in 1991. The head office of Vivitek Corporation now is based in Los Angeles, California for the North and South America markets. Vivitek also has sales and marketing offices located in Germany and the Netherlands for EMEA market. Vivitek India was established in 2007 for the India market, Vivitek Taiwan and China was established in 1993 for the Asia Pacific market. Vivitek ASEAN is operated from Singapore for the south East Asia market. The main business of Vivitek Corporation is to design and marketing Projection Display products using Texas Instrument's brilliant color<sup>®</sup> DLP<sup>®</sup> technology for vivid color presentation. Vivitek has also introduced Digital Signage products in 2008 includes LCD Display and Video Wall products. The projectors can be used for business presentation, education, conference room, home entertainment, cinema, and large venue presentation.

Vivitek Corporation is located at 15700 Don Julian Road, City of Industry, Los Angeles County, CA, 91745. For more information, please visit [www.vivitekc corp.com](http://www.vivitekc corp.com)

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Vivitek Corporation is looking for distributors in Southern and Eastern Europe!